

## PRESS RELEASE

Tuesday 19 August 2014

**FOUR – The World’s Best Food Magazine is delighted to announce a partnership with Creutz & Partners Global Asset Management S.A.**



The family-owned and managed multi-award winning asset management boutique, Creutz & Partners Global Asset Management S.A. will partner with FOUR – The World’s Best Food Magazine in support of the **Rising Star 2015** campaign in the search for emerging global culinary talent.

Established in 1997 in Luxemburg, Creutz & Partners Global Asset Management S.A. has been a keen supporter of the culinary arts. In 2012, Creutz & Partners launched Villa Louise, a 19th-century building in Aachen, Germany, attributed to the Gründerzeit period, which is used to host events, talks and is home to a brilliant culinary space where top chefs regularly visit. Villa Louise is a place of innovation, discussion and debate, it is also a place of culinary presentations and culture, with three-Michelin-starred chef Christian Bau of Victor’s Gourmet Restaurant, Schloss Berg in Perl-Nennig, recently cooking at the facility, while last year saw another three-Michelin-starred chef cook at Villa Louise – Kevin Fehling of La Belle Époque restaurant. Other chefs to have cooked at Villa Louise since its launch include Sven Elverfeld of Aqua Restaurant, Joachim Wissler of Vendôme and Nils Henkel of Restaurant Lerbach.

Marcel Creutz left the asset management arm of Deutsche Bank's Aachen branch in 1997 to establish Creutz & Partners, a bespoke boutique asset management company. He says: "There's no one more conservative than us when it comes to protecting and increasing your asset."

## **About Rising Stars**

The inaugural Rising Star Awards took place in 2014 to highlight and celebrate emerging talent within the culinary world. 2014 Rising Star winners include **Agata Felluga** of Jour de Fête in Strasbourg (Europe), **Zaiyu Hasegawa** of Restaurant Jimbocho, Tokyo (Asia & Australasia), **Sean Brock** of Husk Restaurants in Nashville and Charleston (North America) and **Alberto Landgraf** of Epice Restaurante, São Paulo (Latin America).

Each Rising Star winner is selected by a panel of judges made up of four judges for each region. Each judging panellist submits a list of 10 Rising Stars, which is then whittled down to produce a list of each region's top four Rising Star chefs and singling out the winners. Other sponsors include Nespresso, Gaggenau and LesConcierges. For further information on FOUR's Rising Stars, including the full list of criteria and the points system, visit: [www.four-magazine.com/risingstars](http://www.four-magazine.com/risingstars)

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## **About FOUR – The World's Best Food Magazine**

Winner of a Gourmet International Cookbook Award for Best Food Magazine, FOUR – The World's Best Food Magazine is published by Sloane Trading International. FOUR is available in four editions: Germany, Italy, UK/International and USA. Autumn/Winter 2014 sees the launch of FOUR Asia & Australasia. FOUR UK/International edition is accompanied by a regular luxury supplement distributed on-board NetJets private jets and other premium outlets globally.

Antioco Piras, co-founder of FOUR, says: “FOUR was created to fill a niche in the marketplace and for the past two years we have secured a phenomenal distribution through the world’s best restaurants and hotels. FOUR can also be found on board British Airways & Qatar Airlines First/ Business class flights and 750 private jets. The success of the title is down to the quality of the product and the fact that we reach an affluent foodie audience.”

For further information on Creutz & Partners, visit:

[www.creutz-partners.com/en/](http://www.creutz-partners.com/en/)

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